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Police Chief  
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## PRESS RELEASE

November 18, 2024 – For Immediate Release

### Santa's Mailbox Coming to Rocky Ford for the Holiday Season

**Rocky Ford, CO** – The Rocky Ford City Council and the Rocky Ford Chamber of Commerce are thrilled to announce the upcoming arrival of an official Santa's Mailbox, a beloved holiday tradition that brings the spirit of Christmas to our community. In collaboration with local businesses, Santa's Mailbox will be available at different locations throughout the city this December.

Children of all ages are invited to drop off their letters to Santa Claus at the specially designated Santa Mailbox. All letters will receive a response from Santa Claus! To ensure a seamless delivery to and from the North Pole, all letters should include a clearly printed mailing address and a phone number in case Santa's Elves have any questions.

#### Santa's Mailbox Schedule:

- **November 30th:** Join us for the Santa Mailbox kickoff at the Tree Lighting event hosted by the Rocky Ford Chamber of Commerce. Capture the magic and meet Santa & Mrs. Claus in person!
- **Week of December 2nd:** Visit Maya's Carniceria to bring your letter, and while you're there, pick up some sweets and burritos—perfect to fuel your festive activities!
- **Week of December 9th:** Stop by Harris Pharmacy to mail your wishlist and find delightful gifts for family and friends.
- **Week of December 16th:** Don't miss your last chance to send a letter to Santa at the Rocky Ford Food Market. Grab some milk and cookies and get ready for Christmas night!

Mayor Gurule has worked tirelessly to establish a direct line of communication with Santa Claus, ensuring our city's wishes are heard loud and clear at the North Pole. In collaboration with the Rocky Ford City Council and Santa's North Pole team, all efforts are being coordinated to bring a wonderful Christmas to the people of Rocky Ford.

"We're excited to partner with local businesses to keep the Christmas spirit alive," said Nicole Roberts, Director of the Rocky Ford Chamber of Commerce (and Mayor Pro-tem). "Santa's Mailbox will be an enchanting part of our community celebrations, weaving together the traditions of giving, sharing, and joy."

Join us in spreading the holiday cheer and making this season memorable for the children and families of our community.

For more information on Santa's Mailbox, please visit [cityofrockyford.colorado.gov](http://cityofrockyford.colorado.gov) or contact Mayor Gurulé at 719-469-5428.

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